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21.04.2015

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• Digital governance • Risk strategy • ...and much more!

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 @CSGovernance #TrusteeExchange

Welcome



Hello and a warm welcome to you,

I am delighted to announce the return of Trustee Exchange, an event that not only continues to develop the trustee role but also strives to refine its content, ensuring that well-structured and comprehensive sessions help support and empower you in governing your charity more effectively.

At this year's Exchange we have included new sessions on digital governance, informing delegates of the many advantages of emerging technologies. We also share practical insight into the new SORP, something all trustees and boards need to be aware of.

Trustee Exchange was created to give trustees, chief executives and company secretaries the tools to address real governance issues; now in its eighth year, our reputation ensures we attract purveyors of best practice in the sector and charity governance experts. Whatever your aims for the day, at the very least the Exchange is a place to make new friends and catch up with old ones.

I look forward to meeting you and your board in April.

Dorothy Dalton
Editor, *Governance*

PROGRAMME AT A GLANCE

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| 09.00 | Registration and refreshments | |
| 09.30 | Chair's welcome and opening remarks Dorothy Dalton, editor <i>Governance</i> | |
| 09.50 | Keynote address: Dr Elizabeth Vallance The Chair's Ten Commandments Elizabeth Vallance has been chairman of St George's Healthcare NHS Trust, chairman of the ministerial Advisory Committee on Clinical Excellence Awards, and has sat on the boards of HMV Group, Norwich Union plc, Charter European Trust plc and Aviva plc. She currently chairs Fortis Healthcare and CEDR, the alternative dispute resolution organisation. | |
| 10.30 | Morning breakout sessions | |
| 11.30 | Coffee break | |
| 12.00 | Afternoon breakout sessions | |
| 13.00 | Lunch | |
| 14.15 | Team challenges - case studies | |
| 15.45 | Coffee break | |
| 16.00 | Keynote address: Alice Maynard Steering governance through rapid change As the former chair of Scope, Alice oversaw many changes, including a change of chief executive in 2010 and the development of a new and ambitious strategic direction in 2012. Alice is also a board member of the newly formed Association of Chairs, and director of Future Inclusion, providing business advice on strategy and governance in relation to inclusive practice. In 2014 she won <i>The Sunday Times</i> Non-Executor Director Award. | |
| 17.00 | Chair's closing remarks and prize draw | |
| 17.10 | Drinks reception | |

Supporters



EASY WAYS TO BOOK

USE booking form overleaf **CALL:** 020 7819 1200 **VISIT:** civilsociety.co.uk/exchange

Morning breakouts - 10.30

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| <p>Session 1: FINDING SOLUTIONS TOGETHER</p> | <p>Board, chair and trustee effectiveness reviews</p> <p>How to make sure that the board is learning and developing.</p> <p>Facilitated by: Ros Oakley, founding trustee, Association of Chairs</p> |
| <p>Session 2: TECHNICAL BRIEFING</p> | <p>Legal update</p> <p>Recent legal changes of which trustees and boards need to be aware.</p> <p>Speaker: Con Alexander, partner, Veale Wasbrough Vizards LLP</p> |
| <p>Session 3: FINDING SOLUTIONS TOGETHER</p> | <p>Succession planning</p> <p>Not just planned departures, but also dealing with unexpected incapacity of key people in your charity.</p> <p>Facilitated by: Gerald Oppenheim, chair, The Camden Society</p> |
| <p>Session 4: TECHNICAL BRIEFING</p> | <p>Looking strategically at risk</p> <p>An analysis of the various strategic risks that can impact upon charities.</p> <p>Speaker: Gavin Leatherbarrow, senior risk manager, DE Ford, Insurance Brokers</p> |
| <p>Session 5: FINDING SOLUTIONS TOGETHER</p> | <p>Digital governance</p> <p>The digital age brings many benefits, but also massive risks, from cyber attacks to destructive use of social media.</p> <p>Facilitated by: Tess Woodcraft, media consultant, Tesse Akpeki, governance consultant</p> |

“ An action-packed day full of variety and interesting topics. ”

Sue Cherrie, CCUK

Afternoon breakouts - 12.00

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| <p>Session 6: TECHNICAL BRIEFING</p> | <p>Financial update, including the new SORP</p> <p>Recent changes of which trustees and boards need to be aware.</p> <p>Speaker: Sam Coutinho, partner, haysmacintyre and governor, Orley Farm School Trust</p> |
| <p>Session 7: FINDING SOLUTIONS TOGETHER</p> | <p>Reputational risk</p> <p>What can go wrong, how to prevent it and how to deal with it if it happens.</p> <p>Facilitated by: Tess Woodcraft, commissioning editor, Pod Academy</p> |
| <p>Session 8: TECHNICAL BRIEFING</p> | <p>Building effective boards through canny recruitment</p> <p>A focused look into the requirements needed to build an effective board.</p> <p>Speaker: Kai Adams, head of charities & social enterprise, Green Park Interim & Executive Search</p> |
| <p>Session 9: FINDING SOLUTIONS TOGETHER</p> | <p>Most deadly threat to charities: pensions</p> <p>An essential benefit provided to staff has become a costly & threatening challenge for charities. The issues and options for charities are explored.</p> <p>Facilitated by: Ian Gutteridge, UK sales and marketing director, Premier Pensions, Caron Bradshaw, CEO, Charity Finance Group and trustee, Full House Theatre Company</p> |
| <p>Session 10: TECHNICAL BRIEFING</p> | <p>Thoughtful investment</p> <p>Connecting your charitable aim and your investment objectives.</p> <p>Speaker: Kate Rogers, head of policy, Cazenove Charities, finance committee member of Cripplegate Foundation</p> |

Team challenges - case studies - 14.15

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|-------------|---|
| Session 11: | Employees starting grievances and other procedures against trustees Facilitated by: Pat Armstrong , CEO, SCOSVO and board member, OSCR |
| Session 12: | In the glare of critical media attention Facilitated by: Maggie Baxter , chair, Rosa and former CEO, Womankind Worldwide <i>A representative from the Charity Commission will be present to give the Commission's point of view</i> |
| Session 13: | Financial irregularities: Too much trust by trustees Facilitated by: David French , advisor to the chair and board, The Alexandria Trust <i>A representative from the Charity Commission will be present to give the Commission's point of view</i> |
| Session 14: | Personal liability nightmare Facilitated by: Steve Powell , trustee, The European Society for Mental Health and Deafness and CEO, Sign Health <i>A representative from the Charity Commission will be present to give the Commission's point of view</i> |
| Session 15: | Disgruntled members and dysfunctional boards Facilitated by: Daphne Pullen , former chair, CLIC Sargent <i>A representative from the Charity Commission will be present to give the Commission's point of view</i> |

“Great to have interactive sessions and a friendly, open atmosphere. Experience of trustees insightful. Interesting and different topics.”

Deborah Hayman,
Community Action Southwark

“An excellent opportunity to learn from the speakers and delegates, a thoroughly enjoyable experience.”

Lee Gwilliam, Reach

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Charity governance training courses

Trustee Exchange is part of a strong training programme that we run all year round. Hosted by the experts at *Governance* magazine, these one-day courses are an excellent way to keep up to date with the evolving role of a trustee. Whether you are experienced or new to your role, we're sure we can help you.

For more information visit civilsociety.co.uk/training



2014 delegate satisfaction survey results

100%

satisfaction for the overall event

100%

satisfaction with events speakers

100%

satisfaction with networking

Based on completed delegate feedback forms from 2014

Some of last year's attendees



What the delegates say

“ Time well spent at a thoroughly well organised and enjoyable event. ”

Mike Weaver, NEBOSH

“ A fantastic opening keynote speech and an innovative approach to networking – most welcome. ”

Ray Lock, Forces In Mind Trust

“ Good opportunity to meet other trustees and professional advisors from a wide spectrum of trusts and charities. ”

Fionnuala Cook, British Red Cross

“ The nicest ‘learning curve’ I’ve ever been on, thank you! ”

Nik Demetriades, Enable Me

“ Hugely enjoyable and beneficial. Particularly valued the opportunity to share and work together to resolve problems. ”

Judith Mudd, British Sociological Association