

# Ready, get set, grow!

## build your brand and attract investment

**A seminar and networking event at UKFT - 4.00pm, Tuesday 17th May 2011**

**Fashion and textile businesses can grow extremely fast, and they soon reach the point at which they need more funds. Want to find out how to attract investment to take your business to the next stage?**

**This seminar is designed specifically for fast-growing enterprises in our sector, and will provide you with expert but down to earth and practical advice.**

**Building a brand from niche to global** - Stirling Murray, CEO, The Red Tree

**Getting your business funded** - Natasha Frangos, Partner, haysmacintyre

How to identify when your business needs investment, and how to make it investment-ready. What are the potential sources of funding?

**What are investors looking for?** - Jonathan Pfal, MD, Rockstar Mentoring Group

Finding the right investors, creating a winning business plan and a look at some recent successes

**The seminar will be followed by an informal Q & A, drinks and an opportunity to meet your fellow delegates.**

### about the speakers

#### **Stirling Murray**

After a successful international career building global consumer brands Stirling set up his own company, floated it on AIM and raised funds that led to a multi-million pound acquisition. Stirling delivers results by combining the experiences gained in large corporates and small companies.

#### **Jonathan Pfal**

Jonathan is the founder and MD of the Rockstar Mentoring Group. A former Goldman Sachs wealth manager, he created Rockstar in 2007 and has so far mentored or raised funding for over 250 different businesses in the UK.

#### **Natasha Frangos, Partner and Head of the Fashion Unit, haysmacintyre**

Natasha acts for a range of corporate entities, specialising in media and fashion. She writes regular articles for the fashion industry which have been featured on Vogue.com and in Drapers and is involved in organising fashion-specific events. She is also a judge for Growing Business' Young Guns, an annual awards ceremony for entrepreneurs sponsored by haysmacintyre.

**Please scan and email the booking form overleaf to Laurian Davies at UKFT (laurian.davies@ukft.org), call 020 7843 9460, post it to her at the address below or visit [www.ukft.org](http://www.ukft.org)**

In conjunction with:

**haysmacintyre**  
chartered accountants & tax advisers



**Venue:UKFT, 3 Queen Square, Bloomsbury, London WC1N 3AR**  
3 Queen Square is a few minutes' walk from Russell Square and Holborn tube stations  
[www.ukft.org](http://www.ukft.org) 020 7843 9460

# Ready, get set, grow!

## build your brand and attract investment

A seminar and networking event at UKFT.

Tuesday 17 May 2011

4.00pm to 6.00pm

registration from 3.30pm

Tickets: £22 (inc VAT) UKFT Members and £55 (inc VAT) non-Members  
Please reserve ..... place/s at the seminar, at a total cost of £.....  
I can't come to this presentation, but please keep me on your mailing list

Your booking will be acknowledged by email to confirm your place/s.

### Please complete ALL sections

Your Name: ..... Company Name:.....

Name/s of Delegate/s: .....

Address: .....

Postcode: .....

Phone: ..... Fax: .....

E-mail: .....

Website: .....

Signature: .....

Date: .....

\*I enclose a cheque (payable to UKFT) for £.....

\*Alternatively, you can pay by credit/debit card, using the form below.

Please tick card type:

Visa    Mastercard    Amex    Switch/Maestro    Solo    Delta

Cardholder's Name: .....

Cardholder's Address:.....

Postcode: .....

Card Number: .....

Expiry Date: .....

Issue Number (Switch/Maestro Only): ....

CV2 Number (last three digits of the number printed on the back of the card): .....

Debit Amount: £.....

Cardholder's Signature: .....

Venue:UKFT, 3 Queen Square, Bloomsbury, London WC1N 3AR

3 Queen Square is a few minutes' walk from Russell Square and Holborn tube stations

www.ukft.org 020 7843 9460